SHORT PROFILE

Manuel Hinz

CEO OF EDUCATION PARTNERS

I pass on what I've learned in three exits and as a CEO.



Today

I lead Education Partners, a PE-backed continuing education group with 13 academies in German-speaking Europe. The group grows through acquisitions and brings the academies together on a shared platform.

Career

Three exits in fourteen years.

2010 TO 2012 · DAILYDEAL

Head of Corporate Development and Interim CFO

Sold to Google in 2011, share deal. I handled much of the M&A process on the company side.

2012 TO 2014 · TOROLEO

Founder and CEO

Price comparison site for auto parts, built with Project A. Sold to Delticom in 2014, asset deal.

2015 TO 2024 · CROSSENGAGE

Co-Founder and CEO

Customer Data Platform, backed by Project A, Earlybird, and Vorwerk Ventures. Merged with GPredictive in 2020. Sold to the Spotler Group in 2023, share deal. I was responsible for the M&A process.

Advisory Board

On advisory boards, I bring what I've learned in three exits and as CEO of a PE-backed group. This is especially useful for growing, investor-backed companies with an acquisition ahead of them or just behind them.

AREAS

Buy and Build · Integration after acquisitions · Tech transformation

BOARD SEATS

Since September 2025 · Advisory board of the HiOffice Group

Coaching

I coach founders and C-level executives, individually and as leadership teams. On advisory boards, that adds a view on leadership, roles, and how the leadership team works together.

Training: Systemic Business Coach, Institut für Coaching und Leadership at Quadriga Hochschule Berlin, 2019.

Investments

Venture Partner at Vorwerk Ventures since May 2024. Twelve angel investments of my own since 2025. From 2011 to 2015, involved in around 20 investments as a Venture Partner at Heilemann Ventures.

CONTACT

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Photo: Stephan Schaar